

Handout C: Sexual health education materials and governmentality— Questions

Examine the printed matter provided (Handout B) and respond to these questions:

1. What is your initial reaction to the printed matter? Which elements have you responded to: colour, text, image?
2. What is the surface (obvious) meaning of the printed matter?
3. Who is addressed by the printed matter? How is this achieved?
4. Does the printed matter have a hidden (less obvious) meaning? Explain.
5. What is the printed matter aiming to achieve and how does it do this?
6. What assumptions are being made about the audience?

Notes: